

OFFICIAL EVENT DIRECTORY



**CARLISLE**  
**PERFORMANCE & STYLE**  
**2011/12**



**May 12-13, 2012**  
**Carlisle PA Fairgrounds**  
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THE CARS. THE PEOPLE. THE EXCITEMENT.

It is our pleasure to welcome every one of you to 2012 Carlisle Performance & Style and our mutual “home away from home,” the Carlisle Fairgrounds.

This was a unique year for Performance & Style. Our good friend and P&S event manager Patrick “Carlisle Paddy” Lemay had to leave us just after the New Year holidays. That old saying “the show must go on” came into play, and everyone on the Carlisle Events team stepped up to make things happen. But this year’s show is the result of more than just the efforts of in-company staff. More than anyone, extra special thanks and appreciation go out to Shawn Baker for his encouragement, guidance and counsel on the hobby, the cars and the content of the show. In addition, double-thanks to Shawn, Pete Colello and Justin Imes for their design and implementation of the new show field judging program. Many hours of their personal time went into making the judging process fairer and faster. If you like the new program, be sure to tell them thanks!

This year we have three distinct displays of specially invited cars for your viewing enjoyment. Our thanks and appreciation for the guys who put in an absolute ton of their own time to bring these displays together:

- Will Fassett, for the ICE House Display — Presented by WC Customz
- Shawn Baker, for the Dirty Stancing Display — Presented by LowLifeStyle
- Jay Martinez and Dan Champagne, for the Kickin’ It Old-Skool Display — Presented by Tuner Evolution

Our good friends the Starboyz are back. Seriously ... no one has come along, at least that we’ve found, who puts on a better show than Scott and his crew. Those crazy guys of NICOclub are running autocross and drifting once again — stop down to watch the fun, or better yet, get on the track yourself! And finally, we’re holding a charity car wash again this year — all proceeds benefit the Humane Society of Harrisburg, with the soap and suds being applied by the RareToy Girls.

If you get a chance, we’d love to get your feedback about the show so that we can design next year around your wants and desires. Please fill out a survey on our web site or stop in the new Guest Services Building to pick up a copy.

Enjoy yourself this weekend — this is YOUR show! YOUR weekend! Have fun, be happy, and be safe.

— Jim Vinarski,

Director, Business and Event Development



**AMERICAN CAR COLLECTOR'S 700-HP 1963 DODGE, MORE PERFORMANCE THAN STYLE**

When I think about Performance & Style, I picture a whole new generation of car enthusiasts getting together for a great time.

Yes, Duesenbergs and classic Ferraris are fine automobiles, but when was the last time you saw one of them in a burnout competition? Or a subwoofer sound-off?

The cars and motorcycles at Performance & Style are designed to be driven and enjoyed. They can be driven every day, and then displayed at a weekend car show. They represent a chance for owners to customize them to show off their own personal preferences. In short, they’re about the good times.

This weekend, take advantage of all the neat stuff going on, from the motorcycle stunt team The StarBoyz to the LEDGlow Neon Contest, where you’ll see the latest and greatest in car lighting systems.

Plus, Performance & Style is a family-friendly event, with the new Kids County Jamboree, featuring games galore. Remember, the more fun your whole family has at a car show, the more likely they are to want to come back!

All of us at American Car Collector and Sports Car Market magazines know that you’re going to have a great time at Performance & Style. Take lots of pictures, post them on FaceBook for your friends to admire and make sure you look at all the goodies for sale in the vendor booths.

If you’re into making your ride look and sound good, this is the perfect show for you.

— Keith Martin

Publisher, American Car Collector and Sports Car Market

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# HIGHLIGHTS

## MANUFACTURERS MIDWAY & VENDING AREA

Visit our partners on the Manufacturers Midway, and shop the vending area. You'll find new product manufacturers, accessories and parts. Vendors are listed alphabetically in this directory. Financial services are available through Orrstown Bank, inside Building T.

## AUTOCROSS AND DRIFTING

NICOclub.com, the largest and most comprehensive online resource for Nissan, Infiniti and Datsun enthusiasts, will once again hold their annual NICOfest here. They host autocross racing and drift exhibitions throughout the weekend on the track. All autocross track time is presented by NICO; donation fee and spec inspection apply.



## DRIFTSYLVANIA R/C DRIFTING

As the sport of drifting took the U.S. by storm in the past decade, it was only natural for the hobby of R/C drifting to follow. Driftsylvania, a group of friends who shared the same hobby, started a group to put the East Coast on the R/C drifting map. Driftsylvania is hosting both competitive drifting as well as demonstrations. They'll even give you the chance to test your skills whipping their custom-built electric drift cars around the Pavilion.



## SPECIAL DISPLAYS

See photos of the vehicles that will be in the special displays on the following pages in this directory.

## TUNED IN T

Building T features a varied representation of some of the hottest and coolest customized cars on the East Coast. The theme of Tuned in T is vehicles that showcase the "tuner" and "sport performance" passion. See old-school originals along with new rides pushing the limits, as well as everything in between.

## DIRTY STANCING PRESENTED BY LOWLIFESTYLE

During the past few years, the stance game has become more and more popular. The LowLife-Style and JunkStyles crew have transformed Building Y into a Stance Hall. Be sure to swing by to check out some cars that test the limits of fitment. This year will feature some of the finest vehicles on air-ride and static suspensions, as well as some aggressive examples of flush, tucked and poked fitment.



## KICKIN' IT OLD-SKOOL PRESENTED BY TUNER EVOLUTION



This display in Building T features early '90s and older cars with a focus on JDM and performance. This is a fantastic collection of nostalgia, making it an enjoyable trip down Asian automotive memory lane. The display was assembled by and is being presented by longtime Carlisle friends Jay Martinez and Dan Champagne, producers of the Tuner Evolution show held every summer in York, PA.

## ICE HOUSE PRESENTED BY WC CUSTOMZ

The ICE House returns to Building Z for the fourth year in a row. This year, the ICE House show is under the expert guidance of and sponsored by Will Fassett of WC Customz. Will has arranged for about 12 of the latest in in-car-entertainment-featured cars to be present. So if you're into the latest in technology ... be sure to stop by the ICE House under the grandstand.



SATURDAY		
9 AM – 11 AM	NICOFest Open Autocross	Autocross Track
9 AM – 7 PM	<ul style="list-style-type: none"> <li>• GUEST SERVICES BUILDING OPEN: Information, Contest Sign-ups, Goody Bag Pickup</li> <li>• "Tuned in T" Invitational Display</li> <li>• "Dirty Stancing" Display — Presented by LowLifeStyle</li> <li>• "ICE House" Display — Presented by WC Customz</li> <li>• "Kickin' It Old-Skool" Display — Presented by Tuner Evolution</li> <li>• Driftsylvania Open R/C Drifting</li> <li>• Country Kids Jamboree</li> </ul>	Building T Building Y Building Z Building T Pavilion SEE MAP
10 AM – 4:30 PM	Drive-through Judging by Class	Judging Tents
10 AM – 5 PM	Humane Society of Harrisburg Charity Car Wash — Featuring the RareToy Girls	SEE MAP
10 AM – 6 PM	<ul style="list-style-type: none"> <li>• Xtreme Wheelie Ride</li> <li>• Adrenaline Audio Competitions</li> </ul>	SEE MAP
10 AM – 8 PM	DJ Rob at the Stage	Stage
11 AM	Starboyz Stunt & Smoke Show	Stage
11 AM – 1 PM	NICOFest Open Drifting	Autocross Track
NOON	Meguiar's Quick Tips & New Products Seminar	Meguiar's Display on Midway
1 – 3 PM	NICOFest Open Autocross	Autocross Track
2 PM	Starboyz Stunt & Smoke Show	Stage
3 – 3:30 PM	NICOFest Open Drifting	Autocross Track
3:30 – 4:30 PM	Drifting Exhibition by Raceseng Featuring Matt Predmore	Autocross Track
4:30 – 6 PM	NICOFest Open Autocross	Autocross Track
5 PM	Starboyz Stunt & Smoke Show	Stage
6 PM	Ms. Carlisle Contest	Stage
7 PM	Carlisle Burnouts — "You Gotta See This!"	Stage
8 PM	LEDGlow Neon Contest	Midway

## JUDGED SHOWFIELD..... NEW JUDGING FORMAT FOR 2012

This year, the judging format is **"DRIVE THROUGH BY CLASS."** Unlike prior "drive-through" years, all classes have been assigned a specific time for judging. You will drive through the judging tents at your designated time with all other registrants in your class. This way, all cars within the class are being seen simultaneously by the judges.

Judging takes place from 10 a.m. to 4:30 p.m. **YOU MUST BE AT THE STAGING TENT 5 minutes prior to your class assigned time.** The staging

tent is at the top of the hill — near Gate 5. Please refer to the class time schedules on the next page.

The Winners List for the Judged Showfield will be posted at 10 a.m. Sunday at the Guest Services Building and on the Carlisle Events web site. Winners must check in at the Guest Services Building to join the parade or to pick up their award. If you cannot attend the event Sunday, your award may be shipped to you for a \$10 fee or picked up at our office during regular business hours or at any future event.

# HIGHLIGHTS

## THE STARBOYZ ARE BACK! .....

The StarBoyz, the legendary sport bike stunt team, are back again for Carlisle P&S, this time with an extra special StarBoyz Smoke Show. Check out Scott, Kevin and their adrenaline-hooked friends as they burn rubber, rev their engines and wow the crowd with stoppies, wheelies, burnouts and more. In addition to the tricks, they are going to show off, and you can judge who will be "king of the burnout." The smoke show consists of several mini-competitions aimed at pleasing the crowd. Check them out as they compete on a mini-drift course, fastest circle burnouts, best move, combination series burnout and, of course, the best smoke show.



## CHARITY CAR WASH .....

### FEATURING THE RARETOY GIRLS

For the second year in a row, we're holding a car wash to benefit the Humane Society of Harrisburg. The car wash will feature the RareToy Girls. RareToy Studios has grown to become one of the largest photography studios in the Northeast in the past 10 years. Offering three floors with multiple photography sets on each, they often find numerous photographers working separate areas all on the same day. The studio has truly become as popular as the modeling team that calls it home. The RareToy Girls are pleased to be participating again in the charity car wash and look forward to taking pictures while washing the cars.



## KIDS ACTIVITIES .....

We are excited to welcome the Kids Country Jam-boree! It features all-new events including an expanded game arcade, face painting, spin art, sand art, a mari-onette show, a duck pond, a shooting gallery, a shuffle alley, ring toss, tic-tac-toe and more. (A nominal fee may apply for most games, with prizes available to all participants.)



## KIDS CHOICE AWARDS

We want to hear what the kids have to say! Kids can vote for their favorite car in Buildings T, Y, Z (under the grandstand) and the Kickin' It Old-Skool display. It's their



turn to have their say on which car they think is the coolest. Ballots available at Guest Services and Building T at the ballot box. The Kids Choice winner will be announced Sunday during the Awards Presentation.

## AUDIO COMPETITIONS .....

Adrenaline Audio is Maryland's premier car audio competition presenter and will host certified Db Drag, Bass Race and N.S.P.L. competitions Saturday and Sunday. Registration for the 3x competitions and grudge matches will be done on site, and all audio competitors must be registered for the judged or non-judged showfield.



## BURNOUT CONTEST .....

No Carlisle event would be complete without the burnout contest. Pre-registration is required at the new Guest Services Building. A show sticker (i.e. registered for vending or showfield), driver's license and proof of insurance are required. Limited to 10 vehicles and three minutes per participant.



## MS. CARLISLE CONTEST .....

Contestants for Ms. Carlisle compete for cash prizes Saturday evening at the grandstand. Ladies must register at the new Guest Services Building. Must be 18 with valid I.D. Complete rules and contest format are available on the registration form.



## LEDGLOW NEON CONTEST .....

LEDGlow Lighting, known worldwide for exceptionally designed and groundbreaking LED vehicle lighting systems, will host and judge the LEDGlow Neon contest Saturday night. Sign up for the competition at the LEDGlow booth on the Midway.



## XTREME WHEELIE RIDE .....

Ever wonder what it would be like to ride a wheelie without putting your motorcycle or yourself at risk? Take your chance with the Xtreme Wheelie Ride Machine. The



Wheelie Machine is equipped with a sport bike attached to a specially designed braking system that creates a similar feel of the street and allows you to experience a wheelie. It is available Saturday only, and a fee applies.

## INVITATIONAL AWARDS ●●●●●●●●●●●●●●●●

### BEST-OF-CARLISLE & CARLISLE ELITE

All invitational vehicles in Buildings T, Y, Z and the special displays of Dirty Stancing, ICE House and Kickin' It Old-Skool will be considered in the "Best-of-Carlisle" and "Carlisle Elite" judging categories. Cash prizes are awarded to the "Best-of-Carlisle" winners.

### BEST-OF-CARLISLE AWARDS:

Best in Show — \$250 cash; Best Asian — \$100 cash; Best Domestic — \$100 cash; Best Euro — \$100 cash

### CARLISLE ELITE AWARDS:

Best ICE — *Presented by WC Customz*; Best Stance — *Presented by LowLifeStyle*; Best Old-Skool — *Presented by Tuner Evolution*; Best Engine Bay, Best Performance Built, Best Paint & Body, Carlisle Kid's Choice

## AWARDS PARADE ●●●●●●●●●●●●●●●●

See the winning vehicles from the Judged Showfield during the awards parade at 1 pm Sunday at the grandstand.

SUNDAY		
9 AM – 11 AM	NICOFest Open Autocross	Autocross Track
9 AM – 3 PM	<ul style="list-style-type: none"> <li>GUEST SERVICES BUILDING OPEN: Information, Contest Sign-ups, Goody Bag Pickup</li> <li>"Tuned in T" Invitational Display</li> <li>"Dirty Stancing" Display — Presented by LowLifeStyle</li> <li>"ICE House" Display — Presented by WC Customz</li> <li>"Kickin' It Old-Skool" Display — Presented by Tuner Evolution</li> <li>Driftsylvania Open R/C Drifting</li> <li>Country Kids Jamboree</li> </ul>	Building T Building Y Building Z Building T Pavilion SEE MAP
10 AM	Judged Showfield Winners' List Posted	Guest Services
10 AM – 1 PM	Winners' Field Parking	SEE MAP
10 AM – 2 PM	Adrenaline Audio Competitions	SEE MAP
10 AM – 3 PM	Humane Society of Harrisburg Charity Car Wash — Featuring the RareToy Girls	SEE MAP
10 AM – 4 PM	DJ Rob at the Stage	Stage
11 AM	Carlisle Elite/Best-of-Carlisle Awards Ceremony	Building T
11 AM – 1 PM	NICOFest Open Drifting	Autocross Track
11:30 AM	Starboyz Stunt & Smoke Show	Stage
NOON	Meguiar's Quick Tips & New Product Showcase	Meguiar's Display on Midway
12:45 PM	Club Awards	Stage
1 PM	Showfield Awards Parade	Stage
1 – 2:30 PM	NICOFest Open Autocross	Autocross Track
2 PM	Starboyz Stunt & Smoke Show	Stage
2:30 – 4 PM	NICOFest Open Drifting	Autocross Track



**YOU MUST BE  
AT THE STAGING TENT  
5 MINUTES PRIOR  
TO YOUR CLASS  
ASSIGNED TIME  
ON SATURDAY.**

The staging tent is at the top of the hill — near Gate 5.

### JUDGING SCHEDULE: CLASS TIMES BY CLASS NUMBER

CLASS	CLASS DESCRIPTION	TIME	TENT
100	ACURA INTEGRA	10:00	2
101	ACURA RSX	10:30	2
102	ACURA OTHER	10:45	2
103	HONDA CIVIC GEN. 1—GEN. 5 (PRE-'96)	Noon	2
104	HONDA CIVIC GEN. 6 ('96-'00)	12:30	2
105	HONDA CIVIC GEN. 7 ('01-'05)	12:45	2
106	HONDA CIVIC GEN. 8 ('06 & NEWER)	1:00	2
107	HONDA ACCORD/PRELUDE	11:15	2
108	HONDA OTHER	11:00	2
109	LEXUS	2:30	3
110	MAZDA RX7 & RX8	3:30	3
111	MAZDA OTHER	3:45	3
112	MITSU ECLIPSE (GEN. 1 & 2)—LASER/TALON DSM — PRE-2000	2:00	2
113	MITSU ECLIPSE GEN. 3 — 2000 AND UP	2:15	2
114	MITSU 3000 GT/DODGE STEALTH	2:45	2
115	MITSU LANCER EVO	3:00	2
116	MITSU OTHER	3:45	2
117	NISSAN Z	2:15	1
118	NISSAN 240SX/SILVIA	2:30	1
119	NISSAN OTHER	3:00	1
120	TOYOTA SUPRA	1:45	3
121	TOYOTA CELICA & MID-ENGINE	1:30	3
122	TOYOTA OTHER	2:00	3
123	SCION XB	1:00	3
124	SUBARU WRX/STI — 2005 AND EARLIER	12:30	3
125	SUBARU OTHER	12:45	3
126	HYUNDAI TIBURON/GENESIS COUPE	2:45	3

127	HYUNDAI/ASIAN OTHER	3:15	3
128	INFINITY	3:15	1
129	VW JETTA	10:00	3
130	VW GOLF/GTI	10:00	3
131	VW/AUDI OTHER	10:15	3
132	BMW	10:30	3
133	EURO OTHER	11:00	3
134	FORD FOCUS/FIESTA	10:30	1
135	FORD COMPACT OTHER	10:45	1
136	FORD MIDSIZE/FULL-SIZE	10:45	1
137	FORD MUSTANG	10:00	1
139	CHRYSLER NEON	11:00	1
140	CHRYSLER NEON SRT-4	11:30	1
141	MOPAR COMPACT OTHER	Noon	1
142	MOPAR MID/FULL-SIZE	Noon	1
143	MOPAR MUSCLE	Noon	1
144	GM CAVALIER/SUNFIRE	12:15	1
145	GM COBALT/G5	12:45	1
146	PONTIAC GRAND AM/G6	1:45	1
147	GM COMPACT OTHER	1:45	1
148	GM MID-SIZE/FULL-SIZE	1:45	1
149	CHEVROLET CAMARO	1:30	1
150	GM MUSCLE	1:30	1
151	COMPACT/MID-SIZE TRUCK — 2WD/LOWERED	11:15	3
152	COMPACT/MID-SIZE TRUCK — 4WD/LIFTED	11:15	3
153	FULL-SIZE TRUCK — 2WD/LOWERED	11:15	3
154	FULL-SIZE TRUCK — 4WD/LIFTED	11:30	3
155	SUV	2:00	1
156	UNDER CONSTRUCTION	11:45	3
158	LOW-RIDER, DONK, CUSTOM CLASSIC	1:45	1
159	MOTORCYCLE	12:15	3
160	JDM	1:30	2
161	SUPERCAR/EXOTIC	11:00	3
162	SCION TC	1:00	3
163	SCION XA/XD/IQ	1:15	3
165	SUBARU IMPREZA (NON WRX/STI)	12:45	3
166	MITSU LANCER (NON EVO)	3:30	2
167	NOSTALGIA — ALL MAKES — 1989 & EARLIER	12:15	3
168	SUBARU WRX/STI — 2006 & LATER	12:30	3
169	MERCEDES-BENZ	10:45	3



SATURDAY JUDGING SCHEDULE: BY TIME & TENT

TIME	TENT #1	TENT #2	TENT #3	TIME
10:00 AM	(137) Ford Mustang	(100) Acura Integra	(130) VW Golf / GTI (129) VW Jetta	10:00 AM
10:15 AM			(131) VW / Audi Other	10:15 AM
10:30 AM	(134) Ford Focus / Fiesta	(101) Acura RSX	(132) BMW	10:30 AM
10:45 AM	(135) Ford Compact Other (136) Ford Midsized/Full-Size	(102) Acura Other	(169) Mercedes-Benz	10:45 AM
11:00 AM	(139) Chrysler Neon	(108) Honda Other	(133) Euro Other (162) Supercar/Exotic	11:00 AM
11:15 AM		(107) Honda Accord/Prelude	(151) Truck-Compact/Mid-Size 2WD/Lowered (152) Truck-Compact/Mid-Size 4WD/Lifted (153) Truck-Full-Size 2WD/Lowered	11:15 AM
11:30 AM			(154) Truck-Full-Size 4WD/Lifted	11:30 AM
11:45 AM	Overflow	Overflow	(156) Under Construction (75% Primer)	11:45 AM
12:00 PM	(141) Mopar Compact Other (142) Mopar Mid/Full-Size (143) Mopar Muscle	(103) Honda Civic Gen 1-5	Overflow	12:00 PM
12:15 PM	(144) GM Cavalier/Sunfire		(159) Motorcycle (167) Nostalgia — ALL MAKES — 1989 & Earlier	12:15 PM
12:30 PM		(104) Honda Civic Gen 6	(124) Subaru WRX/ STI -05' (168) Subaru WRX/ STI 06+	12:30 PM
12:45 PM	(145) GM Cobalt/G5	(105) Honda Civic Gen 7	(165) Subaru Impreza (NON-WRX/STI) (125) Subaru Other	12:45 PM
1:00 PM		(106) Honda Civic Gen 8-9	(123) Scion XB (162) Scion TC	1:00 PM
1:15 PM			(163) Scion XA/XD/IQ	1:15 PM
1:30 PM	(150) GM Muscle (149) Chevrolet Camaro	(160) JDM	(121) Toyota Celica & Mid-Engine	1:30 PM
1:45 PM	(147) GM Compact Other (148) GM Midsized/Full-size (146) Pontiac Grand AM/G6 (158) Low-Rider, Donk, Custom Classic	Overflow	(120) Toyota Supra	1:45 PM
2:00 PM	(155) SUV	(112) Mitsu Eclipse — Gen 1 & 2 & Laser/Talon Pre-2000	(122) Toyota Other	2:00 PM
2:15 PM	(117) Nissan Z	(113) Mitsu Eclipse — 2000 and Up	Overflow	2:15 PM
2:30 PM	(118) Nissan 240SX/Silva		(109) Lexus	2:30 PM
2:45 PM		(114) Mitsu 3000GT / Dodge Stealth	(126) Hyundia Tiburon/Genesis Coupe	2:45 PM
3:00 PM	(119) Nissan Other	(115) Mitsu Lancer Evo		3:00 PM
3:15 PM	(128) Infiniti	(166) Mitsu Lancer (Non Evo) (116) Mitsu Other	(127) Hyundai/Asian Other	3:15 PM
3:30 PM	Overflow		(110) Mazda RX7 & RX8	3:30 PM
3:45 PM		(111) Mazda Other	3:45 PM	
4:00 PM		Overflow	Overflow	4:00 PM
4:15 PM		Overflow	Overflow	4:15 PM
4:30 PM		Overflow	Overflow	4:30 PM

# DESIGNER SPOTLIGHT: NEIL TJIN



his family made the move from Florida to Southern California. By the fall of 2003, Tjin had made some serious strides on the West Coast, and he was able to turn his hobby into his full-time occupation. By this time, Tjin was not only designing and working on high-profile vehicles, but he was also the Executive Editor of Hot Compact and Import (HCI) Magazine and B-Scene Magazine. His overall talents brought him numerous accolades, including the 2004 Industry Person of the Year and 2005 SEMA Person of the Year. Since those incredible awards, he has become a brand ambassador for some of the industry's top brands.

Even though Tjin has come a long way during the past decade, customizing more than 100 cars, he still believes that he has a long way to go before he is satisfied. "I want to continue helping the automotive industry grow, and my goal each and every year is to reach out to as many consumers, spectators and fellow enthusiasts through shows, the Internet and magazine coverage as possible," Tjin said.

Tjin's visions and passion portray what the automotive industry is all about. According to him, the RoadShow is "the answer to the real-world consumers' desires and an experience that delivers real interaction with real products. It's designed to be an interactive experience and allows for the opportunity to interact with some of the hottest aftermarket products in the automotive industry." In addition to Carlisle, the RoadShow goes to more than 40 events a year. This includes motorsports events, tuner events, hot rod events, street rod events, OEM auto shows and even at Supercross and Monster Jam events.

With the Tjin RoadShow at Carlisle for both Performance & Style and the Ford Nationals, attendees can check out a Tjin Edition Ford Mustang GT 5.0 and the UTI/Tjin Edition Ford Fiesta. In addition, the booth will feature some of the latest products from Royal Purple, Webasto, Escort, GlowShift Gauges, Air Lift, iForged and Forgestar Wheels, Falken Tires, Baer Brakes, Vortech, Paxton and Lysholm Superchargers, Braille Battery, MagnaFlow Exhaust and more.

Tjin's talents are what attracted the aforementioned companies to him. "We completely modify a car from stock to show-stopper," Tjin said. From its paint to its body, interior and audio, breaks, suspensions; virtually every part of the car is completely transformed, and we try to touch every aspect of the vehicle. Doing this takes up a fair amount of my time, as does running the tour and building project cars. I'm also the marketing director for Vortech Engineering. Outside of work, I am a sports enthusiast and, most importantly, a full-time dad."

Performance & Style has been an event at Carlisle in one form or another since 1996. During that time, countless cars have come and gone through our gates. Many of those cars were driven by enthusiasts, while just as many were the creation of an artistic mind. One of those minds is Neil Tjin, and he's been coming to this event since 2005. "Carlisle puts on some great events that are family-oriented, have great cars, great people and an overall great atmosphere," Tjin said. "It's one of our favorite shows and it adds a great show and credibility to our tour."

Tjin is one of the automotive industry's most influential designers and has been involved in the Sport Compact market for the past 14 years. Tjin has always been a passionate individual, especially when it comes to cars and the manufacturers that he works with. He has always been one to think outside the box and to go against the grain. Over the years, Tjin and his talented staff have been responsible for designing and building more than 60 high-profile vehicles showcasing their creative talents on numerous Hondas, Acuras, Nissans, Infinitis, Scions, Volvos, Chevrolets and Pontiacs. Tjin has also teamed up with major OEM manufacturers such as Chevrolet, Pontiac, Scion, Honda North America and Ford.

In 2002, Tjin teamed up with his aLL STaR crew, and together they designed and built a Best of Show Nissan 240SX that took home top honors and plenty of other hardware at the 2003 Hot Import Nights event in Philadelphia. A few years later, Tjin teamed up with Turtle Wax, and together they toured a 1997 green Nissan 240SX around the country. It was later given away at the 2005 SEMA show. Following a very successful Turtle Wax "Get Waxed" Tour, Tjin and his staff started the Tjin Edition RoadShow, which is a revolutionary program that took the automotive industry and nation by storm.

Wanting to pursue his automotive dreams, Neil and







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| <input checked="" type="checkbox"/> | PROTECTS ENGINE PARTS     | <input checked="" type="checkbox"/> |
| <input checked="" type="checkbox"/> | CLEANS SLUDGE AND VARNISH | <input type="checkbox"/>            |
| <input checked="" type="checkbox"/> | ALL IN ONE BOTTLE         | <input type="checkbox"/>            |



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# CLUB CHALLENGE



## COOLEST CLUB HANGOUT

During the show, our event team visits each club location and presents an award to the club with the coolest hangout. We also present awards to the three clubs with the most member showfield registrations. Make Carlisle your club's site for a fun-filled weekend.

### NUTHIN FANCY CAR & TRUCK CLUB

[www.NuthinFancy.org](http://www.NuthinFancy.org)

13 Registrations

Vehicles: All makes and models

## CLUB CHALLENGE

### 1ST PLACE NICO

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Vehicles: Nissans and Infinitis

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### 2ND PLACE IHATESTICKERS.COM

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### MUMMBLES MARKETING CAMARO ●●●●●●●●

Winner of the "Best GM Vehicle Award" at the 2010 SEMA show, the Mumbbles Marketing Camaro was built by Peter Colello, 2010 DUB Builder of the Year. The goal of the build was to create a street performance modern muscle vehicle with pure functionality. Some of the key modifications include a custom twin turbo setup, Extreme Dimension wide body kit, Air Lift suspension, and a custom mounted iPad on the rear trunk lid. Look for the Mumbbles Marketing Camaro in the newest edition of Camaro Now Magazine.

### R MILLER AUTOBODY VW CORRADO ●●●●●●●●

The R Miller VW Corrado is truly a one-of-a-kind machine. It features a complete Audi S4 drivetrain conversion — including V6 bi-turbo motor, Quattro all-wheel-drive, and an Audi S4 interior swap for good measure. This beast also features a hand-made

all-metal Rally Golf-style wide body. The R Miller S4 Corrado can be seen on the cover of a recent issue of EuroTuner Magazine.

### R MILLER AUTOBODY CHEVROLET CRUZE ●●●●

Winner of the "Best GM Performance Product Award" at the 2011 SEMA show, the R Miller x Mumbbles Marketing Cruze was built by Ryan Miller and the crew at R Miller Autobody, in collaboration with Peter Colello and designer Shawn Baker. The goal of the build was to take aspects from the different builders' styles and combine them to make one coherent vehicle featuring a clean Euro look with high performance and attention to detail. Some of the innovative modifications include a custom turbo setup, fiberglass wasp-patterned carbon fiber hood/roof/trunk lid, Forgestar wheels, a clean JBL Audio setup, and vibrant blue BASF paint.







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**1993 CADILLAC FLEETWOOD**  
Aaron Vaccar  
Columbiana, OH



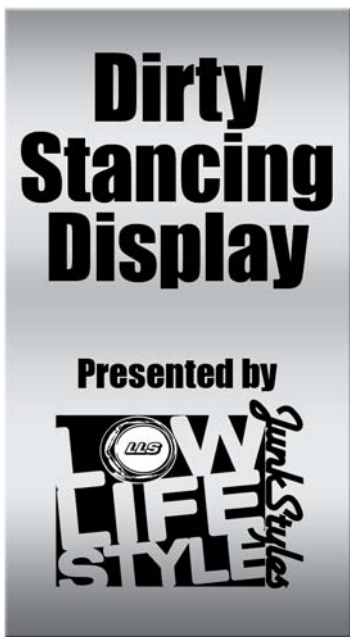
**1995 HONDA CIVIC**  
Chad Chimahosky  
Sinking Spring, PA



**1998 BMW M3**  
Anthony Care  
Bernville, PA



**1998 VW GTI**  
Shawn Baker  
Harrisburg, PA



**2001 VW JETTA**  
Don Hanna  
Harrisburg, PA



**2002 NISSAN SENTRA**  
Matt Lenart  
Pittsburgh, PA



**2002 VW JETTA**  
Eddie Pond  
Lebanon, PA



**2004 DODGE NEON**  
Kyle Costello  
Elizabethtown, PA



**2004 INFINITI G35**  
Joseph Meyers  
Johnstown, PA



**2004 VW R32**  
Barry Sipe  
York Haven, PA



**2005 SCION tC**  
Andrew Rothermel  
Gilbertsville, PA



**2008 VW R32**  
Brandon Grudeski  
Moscow, PA



**2008 VW R32**  
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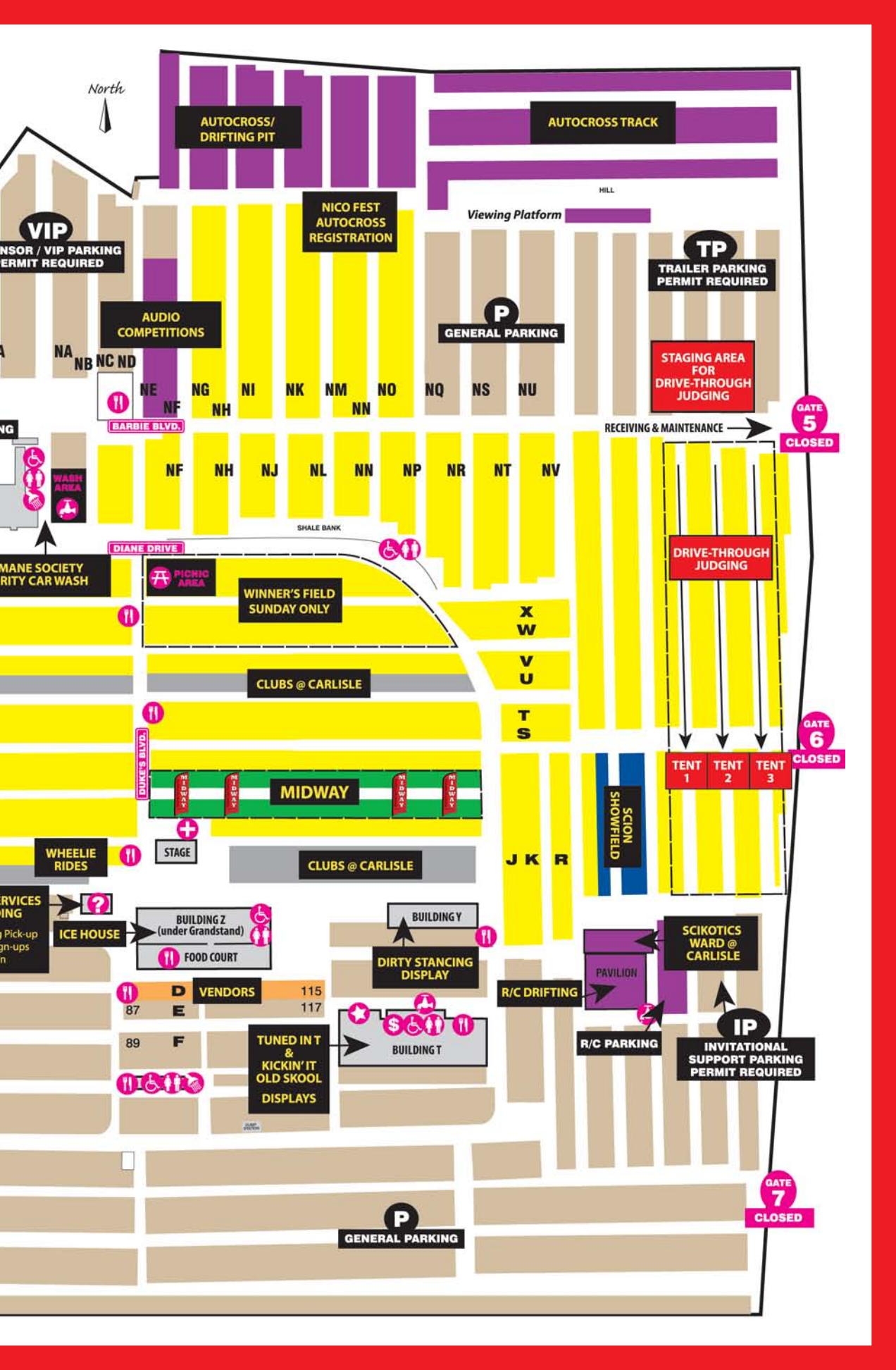
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SUNDAY ONLY**

**DRIVE-THROUGH  
JUDGING**

**CLUBS @ CARLISLE**

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**GATE 6  
CLOSED**

**MIDWAY**

**SCION  
SHOWFIELD**

**TENT 1  
TENT 2  
TENT 3**

**WHEELIE  
RIDES**

**STAGE**

**CLUBS @ CARLISLE**

J K R

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WARD @  
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**VENDORS**  
D 115  
E 117

**TUNED IN T  
&  
KICKIN' IT  
OLD SKOOL  
DISPLAYS**

**BUILDING T**

**R/C PARKING**

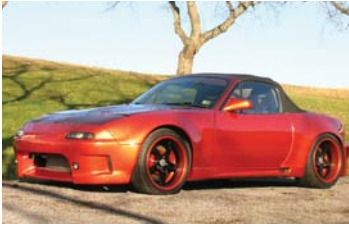
**IP**  
INVITATIONAL  
SUPPORT PARKING  
PERMIT REQUIRED



**P**  
GENERAL PARKING

**GATE 7  
CLOSED**





**1994 MAZDA MIATA**  
Alvin Fosselman  
Newport, PA



**1997 MITSUBISHI ECLIPSE**  
John Holcomb  
Logan, OH



**2000 FORD MUSTANG**  
Shane Druck  
Hallam, PA



**2001 PONTIAC FIREBIRD**  
AJ Viruet  
Edison, NJ



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Jeff Klein  
Jerome, PA



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Brian Neumann  
Waldorf, MD



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Wes Woodford  
Vauxhall, NJ



**2005 CHRYSLER 300C**  
David Frey  
Mount Joy, PA



**2007 FORD MUSTANG**  
Adam Coppola  
Pocono Lake, PA



**2007 HONDA CIVIC**  
Rob Plisiecki  
Monroe Township, NJ



**2008 VW JETTA**  
Erik Gillund  
Woodbridge, VA



**2008 HUMMER H3**  
Pete Brennan  
Bellmawr, NJ



**2011 BMW M3**  
Eric Lazu  
Bronx, NY



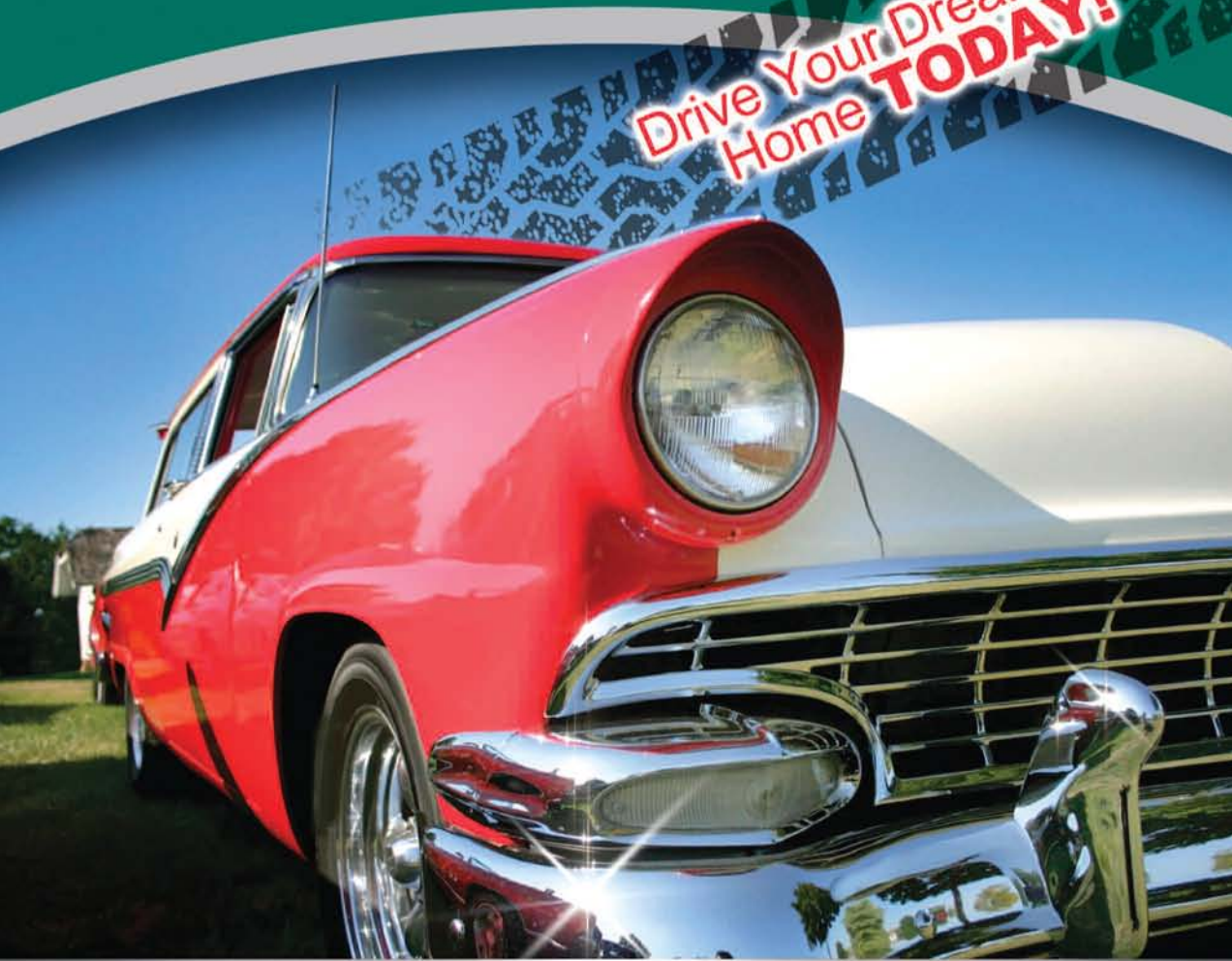
**2011 CHEVROLET CAMARO**  
Roy Seixas  
New Cumberland, PA



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Walter Escoto  
Beltsville, MD



**1990 HONDA CIVIC**  
Troy Szwoyer  
Hanover, PA



**1991 HONDA CRX**  
John Schill  
Finksburg, MD



**1991 TOYOTA MR2**  
Afrim Seka  
Fairless Hills, PA



**1994 ACURA INTEGRA**  
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**1997 ACURA NSX**  
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Shamokin, PA



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John Moser  
Shamokin, PA



**2003 HUMMER H2**  
Harry Munyon  
Elmer, NJ



**2006 HUMMER H2 SUT**  
George Trohalides  
Somerset, NJ



# Tuner Evolution

Saturday August 25th 2012 2pm-10pm



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# Tuner Evolution

Hosted by Manny Olivo

Saturday August 25th 2012

2:00pm-10:00pm

Sovereign Bank Stadium

5 Brooks Robinson Way

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- Driftsylvania RC Drift demo
- Am Flatland BMX competition
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# FUN FACTS

With 10 events and over a half-million people coming through our gates each year, the staff works diligently to assure a positive experience. Their hard work also makes Carlisle one of — if not THE — cleanest venues of its type in the country. So ... if you

want to know what it takes to clean up after an event or what it takes to stage one, enjoy a season worth of quirky “Fun Facts” in each event directory. If you missed the first event this season, Fun Facts 1-2 are repeated below.

## FACT 3:

**Paper towels.** They're good for cleaning oil off your dip stick, drying your hands, wiping your mouth or



using as a napkin in a pinch. Paper towels have many practical and impractical uses, but mostly they're an important component to keeping you clean and sanitary. An estimated 595,000 feet of paper towels are used during an event season. That equates to nearly 113 miles! That is greater than the driving distance from Carlisle to Harrisburg, Philadelphia, Scranton, Wilkes-Barre, York and even across the state line down to Annapolis, MD.

## FACT 2:

To fill those nearly 600 blue trash barrels, more than 39,500 50-gallon trash bags are used. That means at least 1,975,000 gallons of trash get moved from point A to B between April and October.

## FACT 1:

During the course of a season, more than 311 tons — 622,000 pounds — of trash is extracted from the hundreds of blue trash barrels. This total does not include batteries, liquids, tires and metal.

Next up, you'll learn how far the annual toilet paper usage reaches from Carlisle to some major cities.

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HEACOCK CLASSIC . . . MIDWAY  
 HID DIRECT . . . D 101-102  
 HIGH PERFORMANCE IMAGE . . . D 92-93  
 HOTROD ROCKS . . . MIDWAY

### I

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 ITW GLOBAL BRANDS . . . MIDWAY

### K

KING GRAPHICS . . . D 88-89

### L

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 LIN, IVAN . . . D 95  
 LORENZO, ALEXA . . . D 87

### M

MEGUIAR'S . . . MIDWAY  
 MOTOPTION CLOTHING . . . MIDWAY

### P

PASMAG.COM . . . MIDWAY  
 POINT OF VIEW VENDING . . . D 110-112  
 PRO VINYL SHOP . . . D 113

### Q

QUARTER ACES DRAG-O-WAY . . . D 94

### R

RACESENG STUDIO . . . E 97-98  
 ROCKAUTO.COM . . . MIDWAY

### S

SALVATION ARMY, THE . . . F 95  
 STINGRAY MARKETING . . . MIDWAY  
 STONER, ZAK . . . F 99  
 SUNDANCE VACATIONS SPEEDWAY . . . D 103

### T

T MOBILE . . . D 86  
 TJIN EDITION ROAD SHOW . . . MIDWAY  
 TO THE LIMIT MOTORSPORTZ . . . MIDWAY  
 TUNER EVOLUTION . . . BUILDING T

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	Average Annual Attendance 2007-11	Total Distribution*
Ford Nationals: June 1-3	45,000	28,000
GM Nationals: June 22-24	27,000	29,000
Chrysler Nationals: July 6-8	47,000	24,000
Bike Fest: July 20-22	32,000	10,000
Truck Nationals: August 3-5	38,000	20,000
Corvettes at Carlisle: August 24-26	53,000	35,000
Fall Carlisle: October 3-7	82,000	45,000
Advertise in complete Carlisle 2012 season	462,000	281,000

\* Distribution includes: Handout at event for all participants, polybagged with American Car Collector and Sports Car Market magazines, newsstand (includes Pep Boys, 7-Eleven, Barnes & Noble), plus digital edition online.

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<b>WOODY'S FUEL STOP</b>	Food Court	Breakfast sandwiches, Big Smokie sausages, Nittany Lion franks, 1/3 lb. Angus burgers on fresh baked bread, Angus sliders on potato rolls, chicken and crab cake sandwiches, fish and chips (BBQ'd Wohoo fingers), chicken fingers, pork wings, fresh cut and sweet potato fries, loaded french fries, chili, chicken corn soup and chopped chef salad
<b>BRUSTER'S ICE CREAM &amp; NATHAN'S FAMOUS HOT DOGS</b>	Food Court	Bruster's ice cream in a dish or waffle cone, Nathan's hot dogs plain or with chili and cheese, chicken tenders, corn dogs and fries; for breakfast, try pretzel logs and hashbrowns with coffee
<b>BRICKER'S FAMOUS FRENCH FRIES</b>	Food Court	French fries, chicken wraps and chicken strips, breakfast sandwiches, and now selling Sherri's Crab Cakes
<b>DOMINO'S PIZZA</b>	Food Court	Featuring pizza, cheesy bread, cinnabread and parmesan bread bites
<b>MARCELLO'S RISTORANTE</b>	Food Court	Breakfast sandwiches, a variety of subs including Italian, tuna, chicken parmesan, meatball, California and special cheesesteaks, sausage and ham or turkey with cheese. Also, chicken fingers, french fries and mozzarella cheese sticks. Newly added pasta bar and stromboli
<b>HORNER'S CORNER FRIED CHICKEN</b>	Food Court	Breakfast chicken and waffles, chicken tenders, hot wings, fried chicken meals, potato wedges, baked beans, cole slaw and cornbread
<b>ALEJANDRO'S</b>	Food Court	Steak, chicken, cheese and ham quesadillas, fajitas, tortas and ensaladas
<b>CARLISLE HIGH SCHOOL BAND BOOSTERS</b>	Food Court	Breakfast sandwiches, homefries, burgers, hot dogs, pork barbecue, French fries and soups as well as apple dumplings and soft pretzels
<b>STOLTZFUS PA DUTCH GOODS</b>	Food Court	Ham and Swiss sandwiches (add egg for breakfast), pot pie, chicken corn soup, ham and bean soup, sticky buns and shoo fly pie
<b>SHUMAN'S CONCESSIONS</b>	IM55-57	Breakfast sandwiches, hot dogs, burgers, sausages, chicken cheesesteaks, pulled pork, smoothies, lemonade and ice tea
<b>DOUBLE TWIST SOFT PRETZELS</b>	Building T	Hand-rolled soft pretzels, ham and cheese pockets, elephant ears, homemade lemonade and brewed ice tea
<b>HORNER'S CORNER BBQ</b>	A110-113	Danishes, Southern banana pudding, sausage gravy with biscuits, pancake and sausage on a stick, French toast sticks and tater tots for breakfast. Beef brisket, pulled pork and smoked chicken barbecue sandwiches, burgers, hot dogs, sweet and hot sausage, chicken fingers, French and sweet potato fries and mac-n-cheese bites
<b>SNYDER FAMILY CONCESSIONS</b>	Various locations	Pizza, funnel cakes, deep-fried Oreos, sausages and gyros

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## GUMOUT .....

Since 1945, Gumout® Performance Products has been the trusted automotive expert for some of America's finest retailers. Gumout® delivers the technology with products blended specifically to clean, protect and enhance critical parts of your car. Their products are designed with the expertise of an array of scientists, with years of experience in developing fuel and engine additives for today's drivers and specialized users. Gumout® Fuel Additives, including their Fuel System Cleaners and Fuel Injector Cleaners, remove deposits resulting from low-quality gasoline, allowing a vehicle's critical parts to work more efficiently. A number of their products can even prevent future deposit buildup, which helps restore the engine to peak condition and maintain its performance for years to come. With a comprehensive range of product formulations for just about any type of car, truck, diesel or flex-fuel vehicle, they're your one-stop vehicle maintenance supplier. Get the most out of every mile with Gumout®.

## HEACOCK .....

Have you ever wondered what collector car insurance is all about? It's simple: passion. Heacock Classic Insur-

ance knows that collector cars receive better care and are driven less than the family vehicle, therefore, classic car insurance rates are lowered. Their goal is to offer a custom, low-cost program designed to fit your needs. Collector car insurance from Heacock Classic provides "Agreed Value" coverage, full coverage during restoration, coverage for modifications, and your right to choose your own repair shop if your car is damaged. You also get to choose zero deductible and automatically get \$50,000 coverage for 30 days when you purchase a new classic car. After you request a quote, a status report is usually ready within 24 hours. Then, they will contact you to review it and hopefully activate your new insurance policy. It's simple, easy and the best way to properly protect your investment. Call them today at 800-678-5183 or go online at [www.HeacockClassic.com](http://www.HeacockClassic.com).

## MEGUIAR'S .....

For more than 100 years, Meguiar's has shared its passion and pride for the car hobby and for making cars appear "show-car perfect." They provide quality products for every surface of your vehicle — inside and out. Meguiar's Customer Care Center is available six days a week to answer any car care questions you have at 800-347-5700. Or, join the discussion on Facebook or their online discussion forum at [www.meguiarsonline.com](http://www.meguiarsonline.com). "People who love cars love Meguiar's."

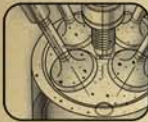
## ROCK AUTO .....

RockAuto ships thousands of auto parts from over 200 manufacturers to customers on every continent except Antarctica — including APO/FPO addresses. The RockAuto catalog is updated daily with mechanical parts such as brake pads and shock absorbers, body parts such as bumpers and mirrors, interior trim such as door handles and carpets, and major assemblies such as steering gears, CV axles, engine long blocks, and complete transmissions. There are no mechanics on staff (RockAuto is a store, not a repair shop) but service manuals are available to help customers learn how to perform a repair. The RockAuto catalog is expanding constantly. Someday, it may be possible to build an entire car using parts from RockAuto! Find them online at [www.rockauto.com](http://www.rockauto.com).

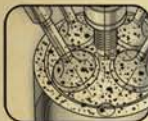


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# VENDOR SPOTLIGHT: LED GLOW

What makes your ride shine? Do you sport a fancy paint job and tricked-out interior, or do you have a great aftermarket product installed to give you an edge? If aftermarket is your path to pride in your car, truck or motorcycle, it's possible that you have visited LED-Glow Lighting and GlowShift Gauges, either on the web or at the Carlisle, PA, Fairgrounds.

LEDGlow and GlowShift are known worldwide for ground-breaking LED vehicle lighting systems, as well as exceptionally designed and incredibly accurate gauges. Since the beginning, it's been the goal of LEDGlow to provide the most competitively priced LED lights and vehicle gauges to vehicle enthusiasts worldwide. The company plan has worked thus far, providing top-notch lighting for nearly a decade and, according to Ross Gerelli, technical support specialist with LEDGlow, "We don't plan on stopping anytime soon."

LEDGlow not only offers great products, it appears they are a great company to work for too, at least according to Gerelli. Asked how he ended up with the company, Ross said, "I just showed up one day and never left." That statement in and of itself should speak

to the quality of not only the products but the business itself.

Superior customer service and a strong demand for products within the hobby have given LEDGlow a second home at Carlisle. Gerelli said coming to Carlisle in 2012 marks the fifth consecutive year that LEDGlow has been to America's Automotive Hometown.

"Carlisle provides us with a one-of-a-kind opportunity to interact and speak with our current and prospective customers," he said. "With the amount of people that pass through the gates, Carlisle gives us a tremendous opportunity to speak to a wide variety of people."

In addition to Performance & Style, LEDGlow also attends the Carlisle Truck Nationals and Carlisle Bike Fest.

Look for LEDGlow on the Manufacturers Midway for all of your lighting needs and know that you aren't just buying a product, you're buying superior customer service. Better yet, by buying at Carlisle and interacting with reps from LEDGlow, you'll get answers to any questions you may have about their extensive array of products or product installation.



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**You must register to win. Register online or in the Guest Services Building at the event. You do not need to be present to win. Official rules available online.**

**[CarlisleEvents.com/giveaways](http://CarlisleEvents.com/giveaways)**

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# HELPFUL INFO

## IF SOMEONE IS LOST

If you become separated from your party and are unable to contact them, go to the Guest Services Building/Grandstand area and wait for them. We do not page individuals.

## WHEN YOU NEED HELP

Our security staff is here to assist you. They collect lost/found items and provide first aid services. The office is accessible by the ramp at the back (north) of the stage. And visit the new Guest Services Building for information and to sign up for our e-newsletters.

## HAULING GOODS

To haul merchandise, stop by Guest Services to use a cart or ask about having someone haul it for you to any gate.



## SCOOTER RENTAL

Disabled guests are welcome to enter with their own wheelchairs and three- or four-wheeled electric convenience vehicles (ECVs). Disabled individuals with appropriate credentials may rent an electric convenience vehicle or wheelchair from our authorized vendor located just inside Gate 3. ECV rentals are limited, and disabled individuals are encouraged to arrive early to ensure availability of a rental unit. Operators of ECVs are required to possess appropriate credentials while on grounds. Exceptions to this policy will be considered on a case-by-case basis.

## PHONE NUMBERS

Carlisle Events .....	717-243-7855
First Aid .....	717-243-2756
Lost and Found .....	717-243-2756
Security .....	717-243-2756
Orrstown Bank.....	717-245-0682
Repair Service, John's Mobile .....	717-245-0076
Towing Service, Jerry's .....	717-258-1517
Taxi Service (Gate 1, 2 or 3) .....	717-243-4343
Greyhound Bus .....	717-240-0055

## WI-FI

Public Wireless Internet Access is available as a convenience to our guests – Carlisle Events Hot Spot. This is unsecured wireless access to the Internet. You are responsible for maintaining the security of your information and your equipment when accessing the Internet. Carlisle Events assumes no responsibility and shall not be liable for any damages to your computer equipment or other property as a result of your use of this hot spot.

## PETS

Pets are strongly discouraged for health and safety reasons. If you cannot make other arrangements for boarding, your pet must be on a leash and policing after it is required. Your pet must be under your control at all times, and you are fully responsible for its actions. Any offensive or unsafe action by your pet may result in expulsion without refund.

## TRANSPORTATION

For safety reasons, the use of all personal means of transportation (bikes, scooters, golf carts, ATVs, motorcycles or minibikes, etc.) is forbidden on the Fairgrounds from 7 a.m.-5 p.m. on all show days. No unlicensed drivers may operate these vehicles at any time. Verification of insurance is required.

## CONDITIONS

Dangerous conditions can exist on the Fairgrounds. Due to exposure to the weather, areas may become slippery or soft. Due to the nature of the goods displayed, heavy and sometimes dangerous equipment and moving vehicles are frequently present. Carlisle Productions cannot be responsible for the conduct of vendors and patrons entering these premises. Those who enter the Fairgrounds do so at their own risk.

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**ELLIOTT MILLER** (d'd), Co-founder/Owner  
**LANCE MILLER**, Owner/Partner, Corvettes at Carlisle Manager  
**BILL MILLER III**, Partner  
**TONYA MILLER**, Food Manager  
**JODI MORRISON**, Executive Assistant

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**ED SCHOLLY**, Associate Director and Event Manager (Bike, Truck)  
**ED BUCZESKIE**, Event Manager (Import & Chrysler)  
**RICK MARKKO**, Event Manager (Ford & GM)  
**AUBRIE ATWELL**, Sponsorship & Advertising Coordinator  
**TIM WELLS**, Sales & Marketing Associate

**CARLISLE EXPO CENTER**  
**SCOTT AMIG**, Event and Marketing Manager

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## 2012-2013 EVENT SCHEDULE

Spring Carlisle & Auction  
 April 25-29, 2012 • April 24-28, 2013

Carlisle Performance & Style  
 May 12-13, 2012 • May 11-12, 2013

Carlisle Import & Kit Nationals  
 May 18-20, 2012 • May 17-19, 2013

Auburn Spring & Auction\*  
 June 1-3, 2012

Carlisle Ford Nationals  
 PRESENTED BY  
**GUMOUT** GUMOUT PERFORMANCE PRODUCTS  
 June 1-3, 2012 • June 7-9, 2013

Carlisle GM Nationals  
 June 22-24, 2012 • June 21-23, 2013

Carlisle Chrysler Nationals  
 July 6-8, 2012 • July 12-14, 2013

Carlisle Bike Fest  
 July 20-22, 2012 • July 19-21, 2013

Carlisle Truck Nationals  
 August 3-5, 2012 • August 2-4, 2013

Bloomsburg Nationals\*\*  
 August 10-12, 2012 • August 9-11, 2013

Corvettes at Carlisle  
 August 24-26, 2012 • August 23-25, 2013

Auburn Fall & Auction\*  
 Aug. 30-Sept. 2, 2012 • Aug. 29-Sept. 1, 2013

Fall Carlisle & Auction  
 October 3-7, 2012 • October 2-6, 2013

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 \* HELD AT THE AUBURN INDIANA AUCTION PARK | CHILDREN 12 AND UNDER ADMITTED FREE  
 \*\*HELD AT THE BLOOMSBURG PA FAIRGROUNDS | CHILDREN 8 AND UNDER ADMITTED FREE



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